

Cosmetics company expanding its operations globally

Founded in 2006, Drigate Manufacturing is a leading Irish manufacturer of skincare and home gifting products. Their Green Angel brand is an award-winning range of seaweed and essential oil-based cosmetics, haircare and home fragrances for the retail, pharmacy & giftware sectors. They have ambitious growth plans to expand beyond Ireland and the UK and need their systems and processes to support this. The Nightingale HQ Digital Review provided recommendations and a practical roadmap on what systems to invest, digital skills requirements to help them succeed.

APPROACH

NHQ worked with the Drigate Products leadership team to evaluate their current systems and processes. This included a technology acquisition strategy looking at finance and compliance systems, and recommendations on integrations for their ERP to deliver significant improvement to the business.

OBJECTIVES

- ❑ Review existing systems and their suitability for a scaling business
- ❑ Process map core processes to identify efficiencies
- ❑ Evaluate new compliance systems to support business
- ❑ Identify digitalisation 'Quick-Wins' to reduce paper across the business and deliver cost savings
- ❑ Support a cloud-first approach to reduce operating costs and scale with their needs
- ❑ Review License management and control

ACHIEVEMENTS

- ✓ Advised on systems integrations between core systems (finance, compliance and production)
- ✓ Recommended the use of several digital tools across the company to drive immediate efficiencies
 - ✓ Automating customer service workflows
 - ✓ Tools for automating POS collateral for marketing
 - ✓ Use of monitors or PDAs on the factory floor
 - ✓ Collaboration and modern work tools for more efficient operations
- ✓ Supported compliance demo to accelerate ISO certification
- ✓ Recommended improvements in security and operating systems updates
- ✓ Identified cost savings on licenses costs
- ✓ Recommended training and upskilling initiatives to support the leadership team.
- ✓ Identified funding and support mechanisms to support implementation.

KEY RESULTS

- ✓ Identified digital quick wins to improve operations in the short term
- ✓ Supported the creation of a technology acquisition strategy for the business over the next 18 months.
- ✓ Provided technical expertise on ERP requirements gathering and demos
- ✓ Delivered a digital roadmap with an action plan for implementation.

"Nightingale HQ has helped us to understand our technology requirements for the next 24 months. We now have a practical roadmap that will help us achieve this and a strong vision of how investing in digitalisation will help us scale."

It's been a fantastic experience that has helped us drive digitalisation as a core objective of the business" **Gerhardt Irmscher, Drigate Manufacturing,**

Green Angel
LUXURY IRISH SKINCARE



Find out more email
ruth@nightingalehq.ai