

# NightingaleHQ

We help businesses adopt AI

**Business Model**  
Freemium SaaS

**73%** **74%**

Don't have access to people needed to deliver AI

Don't have executives owning AI initiatives



**Marketplace**  
From Q3 2019 Monthly listing and services income



**AI adoption**  
From Q4 2019 Monthly SaaS revenue from SMEs



**Other revenues**  
From Q1 2020 Benchmarks, white labelling etc



**Strategy**  
AI adoption roadmaps trained on real data



**Tooling**  
A single platform for managing adoption

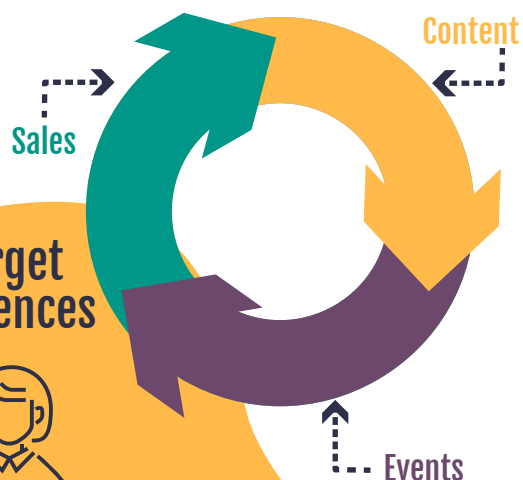


**Skills**  
Access to experts + training for everyone



## Florence Nightingale

was one of the first data scientists. Her studies on sanitation and her user-friendly reports revolutionised care and sanitation, saving millions of lives.



**Target audiences**



IT & Analytics managers



SME Exec (in data-savvy industries)



Business functions



Data and AI consultancies

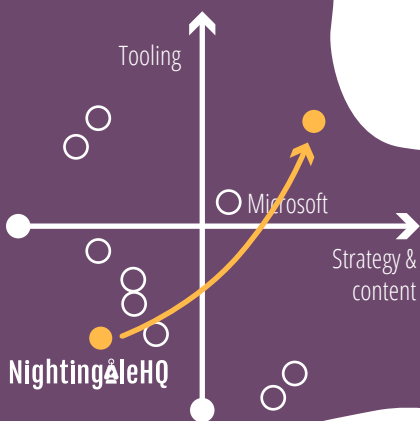


Software vendors



Technical employees

## Competition



## NightingaleHQ.ai

founders@nightingalehq.ai  
@nightingalehqai  
crunchbase.com/organization/nightingale-hq



**CEO: Steph Locke**  
Microsoft AI MVP



**CTO: Sarah Williams**  
Wales 35 under 35

**Investment goal**

## Financials

**250k**  
12M runway

**£4.9M**  
36M revenue

**£2.0M**  
36M profit